**Data Analysis**

**Assignment Criteria Sheet – Assessment 2: Research Report (Part B - 15%)**

**Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student No: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Criteria** | **7** | **6** | **5** | **4** | **<4** | **Mark** |
| **KS 1.1: Demonstrate and apply integrated discipline (including technical) knowledge across the broad field of business with depth in one or more core business disciplines** | | | | | | |
| **Application of Statistical concepts**  (weight: 25%) | Selects and correctly uses all of the relevant statistical concepts throughout the report | Selects most of the relevant statistical concepts and uses them appropriately | Selects most of the relevant statistical concepts, but with occasional inappropriate use | Selects only a limited range of relevant statistical concepts, with some incorrect use | Unable to select and use relevant statistical concepts and/or incomplete | **/ 5** |
| **KS 1.2: Apply technical and technological skills appropriate and effective for real world business purposes and contexts** | | | | | | |
| **Use of graphs and tables (including Excel)**  (weight: 25%) | Constructs and integrates appropriately formatted graphs and tables in imaginative ways to facilitate the presentation of analysis and findings | Constructs and integrates graphs and tables to present the analysis and findings successfully, with minor formatting errors | Most of the graphs and tables appropriately used to present analysis and findings, with occasional formatting errors | Selection of graphs and tables appropriate but not integrated with findings; some formatting errors | Most graphs and tables inappropriately used, with major formatting errors and/or incomplete | **/ 5** |
| **Analysis of data**  (weight: 25%) | Identifies and comprehensively explains well insightful as well as the more evident interpretations of the data and situations using appropriate techniques | Identifies and comprehensively explains the more evident interpretations of the data well, with some success in deeper analysis | Identifies and explains the more evident interpretations of the data well, with some attempt of in-depth analysis | Only identifies and explains the more evident interpretations of the data | Unable to identify and explain the basic interpretations of the data and/or incomplete | **/ 5** |
| **PC 3.1: Use information literacy skills, and communicate effectively and professionally in written forms and using media appropriate for diverse purposes and contexts** | | | | | | |
| **Expression and formatting**  (weight: 25%) | Writes fluently and clearly using language, format, and structure that always adheres to the report genre; meaning is clearly articulated and effectively expressed, relevant to task | Language is generally fluent and clear; format and structure mostly appropriate for the report genre; meaning is effectively expressed and relevant to task | Writes generally fluently with occasional grammatical errors; format and structure not always appropriate for report genre; meaning generally clear and relevant to task but lacks clarity in parts | Meaning is apparent but not clearly and fluently expressed, some relevance to the task; format and structure not always appropriate for the report genre | Meaning is confusing or irrelevant to task with frequent grammatical errors and format/structure inappropriate for the report genre, and/or incomplete | **/ 5** |

**Comments: TOTAL: \_\_\_\_ (out of 20) × 0.75 = \_\_\_\_\_ (out of 15)**